

SHARING OUR WISDOM **SHAPING OUR FUTURE**



**First Nations
Housing Conference**
OCTOBER 24-26, 2023
VALHALLA INN, THUNDER BAY, ON

Corporate Opportunities

SPONSOR

EXHIBIT

ATTEND

For over 20 years, FNHC has brought together First Nations housing professionals from across Canada. Be at the forefront as we enter our second decade of building not just houses, but First Nations.

firstnationshousingconference.com

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First Nations Housing Statistics



“ IT IS ESTIMATED THE **HOUSING BACKLOG** IS BETWEEN 20,000 AND 35,000 UNITS, WITH THE BACKLOG GROWING AT THE RATE OF 2,200 UNITS PER YEAR. ”
– **INDIGENOUS SERVICES CANADA**

“ BETWEEN 2010 AND 2031, IT IS ESTIMATED THAT THERE WILL BE A BACKLOG OF **130,000 UNITS**, 44% OF THE EXISTING UNITS WILL REQUIRE MAJOR REPAIRS AND 18% WILL REQUIRE REPLACEMENT. ”
– **ASSEMBLY OF FIRST NATIONS**

“ NEARLY **\$319 MILLION** IS SPENT TO ADDRESS THE ON-RESERVE HOUSING NEEDS OF FIRST NATION COMMUNITIES. ”
– **CANADA MORTGAGE AND HOUSING CORPORATION**

“ THE GOVERNMENT HAS DEDICATED **\$600 MILLION** OVER THREE YEARS TO SUPPORT FIRST NATION HOUSING ON RESERVE AS PART OF A 10-YEAR HOUSING STRATEGY THAT IS BEING DEVELOPED WITH FIRST NATIONS. ”
– **EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA**

The need for housing continues to grow
Help close the gap by joining the 21st Annual FNHC

firstnationshousingconference.com

Benefits within this package are subject to change without notice, if additional benefits are added at a later date the sponsor will be contacted about the additional benefits. Some benefits are date sensitive.

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Sponsor Benefits



	Benefit	Master	Tradesman	Apprentice
Advertising Rights	Company Logo displayed on the sponsor page within the body of the Conference Manual.	✓	✓	✓
	Company Logo on all professionally produced multimedia presentations to be run continuously throughout the event	✓	✓	✓
	Advertisement within Conference Manual	Full Page	Half Page	¼ Page
	Company Logo displayed on the front cover of the Conference Manual	✓	-	-
	Company displayed on the "Passport to Prizes" punch card	✓	-	-
Promotional Rights	Exhibitor Booth Package (\$975 value)	Complimentary	50% Off	Early Bird Rate
	Opportunity to include promotional material in Conference Kit	✓	✓	-
	Opportunity to provide prizes for the event	✓	✓	✓
	Verbal acknowledgment during Opening and/or Closing	3 days	2 days	1 day
	Opportunity to address delegates	7 min	5 min	2 min
	Official Sponsor of a Mealtime	Awards Banquet	Lunch Breaks	Health Breaks
	Opportunity to host a Hospitality Suite at Conference	✓	-	-
	Opportunity to display company banner at the conference	✓	-	-
VIP Rights	Complimentary Delegate passes to the Conference (includes all official material)	2	1	-

Custom Sponsorship Packages Available

To secure your investment, contact TAG Creative Strategy at **807-622-1979** or **info@firstnationshousingconference.com**

Sponsorship Packages



MASTER

\$7,500 INVESTMENT

Advertising Rights

- Company Logo displayed on the sponsor page within the body of the conference manual
- Company Logo / Link displayed on the conference website
- Company Logo on all professionally produced multimedia presentations to be run continuously throughout the event
- Full-Page advertisement within the Conference Manual
- Company Logo displayed on the front cover of the conference manual
- Company displayed on the "Passport to Prizes" punch card

Promotional Rights

- **Complimentary** Exhibitor Booth Package (**VALUED AT \$975!**)
- Opportunity to include promotional material in Conference Kit
- Opportunity to provide prizes for the event
- Verbal acknowledgement during the opening and closing
- Opportunity to address the delegates (max 7 mins)
- Official sponsor of the Community Housing Recognition Awards Banquet. Includes opportunity to display your company's signage and distribute promotional material during the banquet
- Opportunity to host a Hospitality Suite at the conference
- Opportunity to display company banner at the conference

VIP Privileges

- TWO Complimentary Delegate passes to the conference (**includes all official material**)

**SECURE YOUR
INVESTMENT**

Contact Bruno,
Nikki, or Vaid at
807-622-1979



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Sponsorship Packages



TRADESMAN

\$4,500 INVESTMENT

Advertising Rights

- Company Logo displayed on the sponsor page within the body of the conference manual
- Company Logo displayed on the conference website
- Company Logo on all professionally produced multimedia presentations to be run continuously throughout the event
- Half-Page advertisement within the Conference Manual

Promotional Rights

- 50% off Exhibitor Booth Package **(VALUED AT \$488!)**
- Opportunity to include promotional material in Conference Kit
- Opportunity to provide prizes for the event
- Verbal acknowledgement during the opening and closing
- Opportunity to address the delegates (max 5 mins)
- Official sponsor of lunch meal (may be shared) which includes the opportunity to display your signage during the meal as well as distribution of promotional items during this time

VIP Privileges

- ONE Complimentary Delegate pass to the conference **(includes all official material)**

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Sponsorship Packages



APPRENTICE

\$2,500 INVESTMENT

Advertising Rights

- Company Logo displayed on the sponsor page within the body of the conference manual.
- Company listed on the conference website.
- Company Logo on all professionally produced multimedia presentations to be run continuously throughout the event.
- Quarter-Page advertisement within the Conference Manual

Promotional Rights

- Early Bird Exhibitor Booth Package
- Opportunity to provide prizes for the event
- Verbal acknowledgement during the opening
- Opportunity to address the delegates (max 2 mins)
- Official sponsor of the health breaks (shared tabletop signage)

VIP Privileges

- Early Bird rate on Delegate passes **(includes all official conference material)**

SECURE YOUR INVESTMENT

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\$1,075 INVESTMENT (\$975 EARLY BIRD)

EXHIBIT



Connect with the Decision-Makers in First Nations Housing

FNHC is the largest and longest-running First Nations housing event in Canada. For 20 years, the conference has helped First Nations housing professionals to build capacity, network and grow. The Tradeshow is your opportunity to be face-to-face with decision-makers in First Nations housing. Discover valuable partners, build deeper connections with your existing customers, and forge new relationships at this year's tradeshow.

Exhibitor Benefits

- One full-day of exhibitor tradeshow hours
- (2) complimentary lunch tickets for October 25th
- (2) complimentary Community Housing Awards Banquet Tickets
- Special exhibitor rate of \$1,050/person on passes to attend the entire conference (for up to two people)

**EARLY BIRD PRICE IN
EFFECT UNTIL 11:59pm
EDT September 8, 2023**

Booth Amenities

- 8' x 10' exhibit tradeshow booth space
- A 30" x 8' table with tablecloth and two chairs
- Access to power outlets provided, please provide your own extension cords and power bars

Schedule

- Booth Set-up: October 24th 7:00pm to 10:00 pm EDT, October 25th at 7:00am EDT
- Tradeshow: October 25th 9:00am-4:30pm EDT
- Takedown: October 26th 4:30pm-6:00pm EDT

Secure Your Booth Online At
firstnationshousingconference.com

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\$1,575 INVESTMENT (\$1,425 EARLY BIRD)

ATTEND



Connect with First Nations Housing Professionals



Interested in learning about First Nations housing? Attend the 21st annual First Nations Housing Conference for a chance to bond and create lasting relationships with First Nation housing professionals and leaders from across Canada. Attending as a delegate creates a window of opportunity for more personal interactions with decision-makers and influencers in First Nations housing.

In-Person Delegate Benefits

- All FNHC workshops
- 3 breakfasts, 3 lunches, 1 banquet dinner
- All-day Tradeshow and Builders Challenge
- Conference materials and swag bag

Act Now

Save 11% on In-Person Attendance until September 8, 2023

Register Online At
firstnationshousingconference.com

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Passport to Prizes



Showcase Showdown!

As a sponsor, you actively shape Passport to Prizes for impact—more than just brand visibility.

Enhanced Experiences

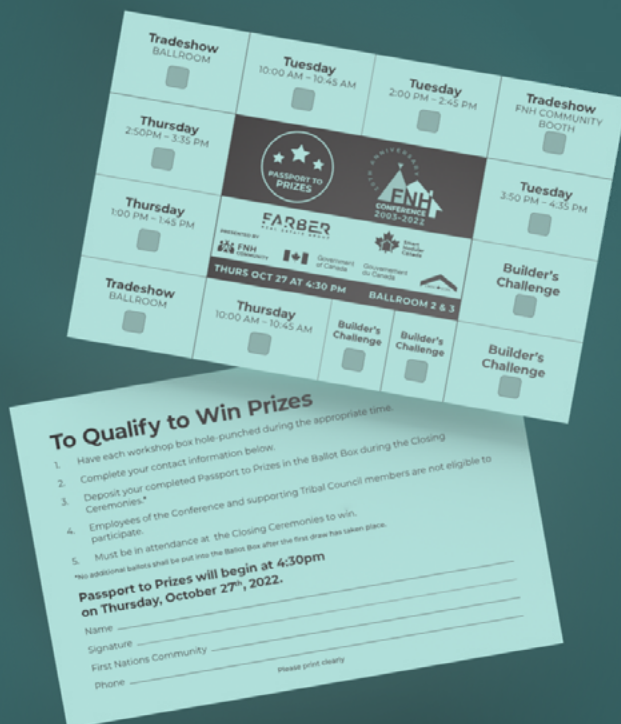
Elevate attendee experiences by contributing items to the pool of prizes, showcasing your commitment to the event's enhancement.

Distinct Recognition

Your contribution not only underscores your commitment but also earns your brand recognition.

Attendee Connections

Foster deeper connections among attendees, encouraging meaningful interactions across workshops, events, and networking opportunities.



▲ Passport to Prizes card from the First Nations Housing Conference 2022

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